



SENSORY JOURNEY ALONG THE SILK ROAD



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**GENERALITAT
VALENCIANA**

Conselleria de Innovación,
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y Sociedad Digital





“The constant movement and mixing of populations brought about the widespread transmission of knowledge, ideas, cultures and beliefs”





VALENCIAN AND ALICANTE IDENTITY

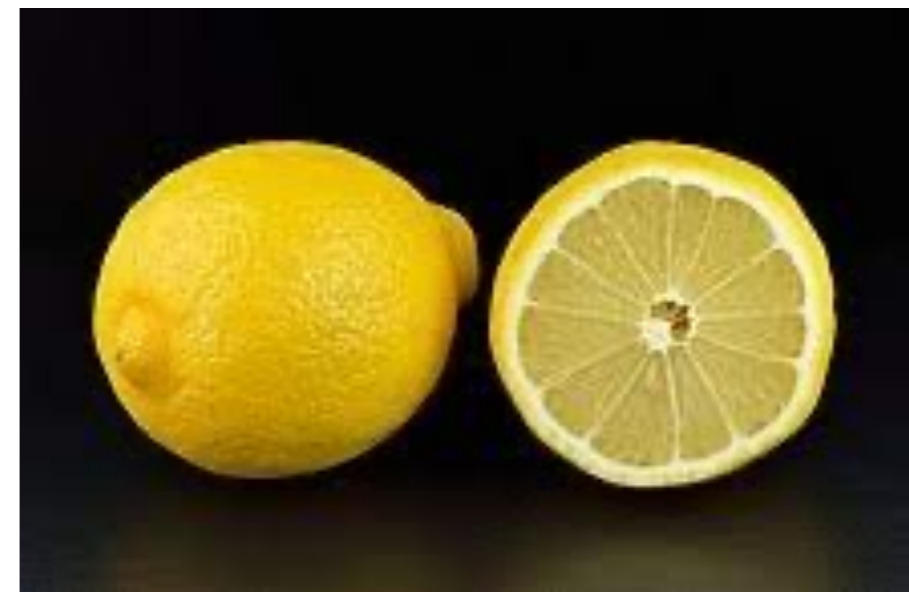


WHEN WE EAT... QUAND ON MANGE...





WHEN WE BREATHE....
QUAND ON RESPIRE....





WHEN WE LOOK AROUND...
QUAND ON REGARD AUTOUR DE SOI...





WHEN WE PLAY... QUAND ON JOUE...



WHEN WE CELEBRATE....
QUAN NOUS CÉLÉBRONS.....



WE INVITE
YOU TO A
JOURNEY OF
SENSES

NOUS VOUS
INVITONS À
UN VOYAGE
DES SENS



WHERE? WHEN?
OÚ? QUAND?

SEPTEMBER 19th TO 23rd, 2022
UNIVERSITY VENUE OF VILLAJOYOSA





MONDAY

Monday – September 19th, 2022 (9,00 to 13,30)

BENITO GARCÍA

The exotic gaze: interpretative conditions in the comparative analysis of images and topics from the West to the East.

SEGUNDO RÍOS

The cultivation of mulberry in Spain. Mulberry types related to silkworm breeding Workshop.



VIEW



TUESDAY

Tuesday – September 20th, 2022 (9,00 to 13,30)

HUI LI

Xian, the starting point of the Silk Road.

HUI LI

Chinese Calligraphy Workshop.



TOUCH



WEDNESDAY

Wednesday – September 21st, 2022 (9,00 to 13,30)

BENITO GARCÍA

Haiku Poetry Workshop.

TODOS LOS TONOS Y AYRES

The Sounds of Silk: an Introduction to the Musical Instruments of China and their environment.



HEARING



THURSDAY

Thursday – September 22nd, 2022 (9,00 to 13,30)

LEONARDO SOLER

The Silk Road: global and shared stories.

SEGUNDO RÍOS

Tea Workshop.



SMELL



FRIDAY

Friday – September 23rd, 2022 (9,00 to 13,30)

JOSEP BERNABEU

Spices and culinary herbs in the Mediterranean gastronomic tradition.

CRISTINA FIGUEIRA

Masterclass: haute cuisine with products from the Silk Road.



TASTE



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**THANKS!!
MERCII!!**



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Images Sources:

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