





GUIDE FOR THE PREPARATION AND ORGANIZATION OF THE INTERNATIONAL CONFERENCE OF UNIVERSITIES OF THE THIRD AGE (CIUTA DAKAR 2022)

www.ciutadakar2022.com

CONFÉRENCE INTERNATIONALE DES UNIVERSITÉS DU 3¹⁰⁰ AGE Du 24 au 26 NOVEMBRE Musée des civilisations noires









An international conference with an inspiring, impactful and current theme :

Problems and Crises of values and / or behaviors: What roles and contributions of the Universities of the Third Age for a Solidarity and Sustainable Development



PREAMBULE SENEGAL AND **UNITRA** HONORED BY **AIUTA** FOR THE ORGANIZATION OF **CIUTA DAKAR 2022**

The Board of Directors of the International Association of Third Age Universities (AIUTA) designated Senegal, through UNITRA-SN, to host the holding of the 109th international conference and the Board of Directors of its organization. It is therefore a double event involving :

- A Statutory Meeting of the Board of Directors (BOD) of the AIUTA and ..
- An International Conference on Values.

The International Conference of Third Age Universities (CIUTA DAKAR 2022), organized for the first time in Africa, will be held in Dakar, at the Museum of Black Civilizations, from 24 to 26 of November 2022. It will bring together all the Universities of the 3rd Age of the World and will be a privileged moment of meetings, sharing and exchanges on the concerns of UNITRA Senegal.

The theme chosen for this conference is: **«Problems and crises of values and / or behaviors,** what roles and contributions of the Universities of the Third Age for a solidary and sustainable development? **«.**

This event aims in particular to share the understanding that members of UNITRA Senegal have on values, to produce a specific contribution on the theme based on our experiences, and to contribute to the scientific preparation and decision support for the development of strategic documents, in order to take into account the values in national and international policies for sustainable. development.

The success of this event depends on the meticulous and careful preparation of the global team in charge of its organization. Beyond the communication strategy that UNITRA-SN will roll out, according to a specific agenda, to promote this very high-impact event to the national, regional and international public, it is important to focus on all other aspects essential for the proper organization and management of this meeting.

This document constitutes the memory of the general preparation of **CIUTA DAKAR 2022.**



BACKGROUND AND RATIONALE FOR CIUTA DAKAR 2021

1-1- Background

The first University of the Third Age was created in Toulouse in 1973 by Professor Pierre VELLAS, father of François VELLAS, the current president of AIUTA. The aim was to offer to senior citizens a program of activities which would respect the conditions, needs and aspirations specific to this age of life ". The objective was to improve their living and health conditions, in order to reduce cerebral, physical and psychological aging. According to Professor VELLAS, the created U3A would be integrated into the Academic University, to avoid turning it into a ghetto for the elderly. He then founded the International Association of Universities of the Third Age (AIUTA), which is, according to him, «the ideal place for exchanges and meetings, for all those responsible for and using university institutions, thanks to the pooling of experience and research work ".

The AIUTA of Toulouse was the "starting point of the movement to constitute the Universities of the Third Age (UTA) in France and in the world.

The International Association of Third Age Universities (AIUTA) was created in 1975, with the following goals:

- (1) the federation, throughout the world, of UTAs and Organizations joining, under other names, its objectives;
- (2) the constitution, with the support of the network of universities in the world, of an international framework for long life education and research for, by and with the elderly, all life long;
- (3) the development of knowledge transfer that the older generation carries out for the benefit of society as a whole.

Thus, the AIUTA has adopted a Charter, the most important points of which are:

- Purpose: The purpose of the UTAs is to transmit Knowledge and Culture within a university framework;
- Mission: The UTAs work for the cultural and social promotion of Seniors and their Well-being;
- Audience: The UTAs are opened to all Seniors regardless of age, sex, qualifications and resources;
- **Status:** UTAs guarantee the academic status of their activities by their integration or an official link with an institution of higher education ;

- Education: The UTAs provide Courses, Conferences, Workshops on all academic subjects taught in Universities;

- Health: The UTA's mission is to promote the Health of Seniors by innovating in the various forms of intellectual and sporting activities;

- Culture : The UTAs provide Seniors with the keys to a better understanding of the present time;

- **Ethics:** The UTA strive to reduce any discrimination related to age and gender and actively participate in the fight against exclusion.



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1-2- Rationale

The beginning of the 21st century is not reassuring. The crisis of the values of civilization, because that of behaviors, threatens the very foundations of humanity, by raging everywhere in the world, reaching up to the most unexpected spheres. Hence the multiplication of initiatives from the University of the Third Age of Senegal, whose members, in accordance with their status of «Wise Men» make it their duty to converge ideas and actions, for recourse to historical legacies to be offered as a viaticum to the creativity of Youth, hope of the world.

Thus, UNITRA-SN will be in charge of the organization of two (2) important events from 24 to 26 December, 2022 in Dakar:

- The 109th meeting of the Board of Directors of the International Association of Third Age Universities (AIUTA) to be held on November 1, 2022 in Senegal, for the first time in Africa;
- The International Conference whose theme is: «Problematic of values: Crisis of values and / or behaviors, what roles and contributions of the Universities of the Third Age for a Solidary and Sustainable Development? which will follow on November 2 and 3, 2022 in Dakar.

For each of these activities, UNITRA-SN expects a high quaility contribution from the world seniors.

The various contributions of the participants must be related to the following four (4) subthemes:

- 1) African and traditional values;
- 2) Crises in values and / or behavior, what solutions for a new citizenship of the world?
- 3) What are the major universal values we share?
- 4) Which values to promote for a model citizenship for the word



2 MORE ABOUT UNITRA-SN

The University of the Third Age of Senegal (UNITRA-SN) is the first University of the Third Age in West Africa. It was created in 2011, recognized by the Ministry of the Interior under the Receipt n ° 15193 / MINT / DAGAT / DEL/AS, dated August 05, 2011. It is a non-profit association.





Article 1 of its statutes states: "The University of the Third Age of Senegal (UNITRA-SN) is made up of Seniors with a valued status. It asserts its leadership and imposes itself as a guardian of values. It plays a dynamic unifying role and develops a diversified partnership while guaranteeing its autonomy. It is a team of men and women aged 50 and over, coming from diverse socio-professional backgrounds with varied profiles:professors, doctors, planners, engineers, teachers, company managers, business leaders, workers, farmers, sociologists, traditional communicators ... eager to bring through lifelong education, their experiential knowledge and skills to the service of the community. «

Indeed, the Universities of the Third Age are active throughout the world to the pursuit of an ideal of building a society of solidarity (cfU3A) Charter They consult each other annually in the framework of periodic meetings, with an ever clearer consideration of the driving role of knowledge.



UNITRA-SN is an indispensable social and economic solution for the development of the Third Age People (PTA) in Senegaland in Africa (Extract fromUNITRA-SN StrategicPlan 2015-2019 page 4). The raison d'être of UNITRA-SN is, in general, «to offer a high quality of life to Senior Citizens by maintaining and developing their faculties, through a personal commitment to lifelong education. and at the service of the community ". (Extract from the statutes of UNITRA / SN).

The establishment and launch of UNITRA-SN, as well as its activities, take place at the right time in a context favorable to the development of knowledge and plural exchanges.

Indeed, the Universities of the Third Age are active throughout the world in the pursuit of an ideal of building a united society (cf. Charter of U3A). They meet annually in the framework of periodic meetings, with an increasingly clear awareness, an increasingly effective consideration of the driving role of knowledge.

UNITRA-SN is an essential social and economic solution for the development of the Third Age (PTA) in Senegal and Africa. (Extract from the summary of the 2015-2019 Strategic Plan of UNITRA-SN page 4).





3 STEERING COMMITTEE

For a good preparation of the CIUTA DAKAR 2022, an organizing committee has been created consisting of a steering committee, a coordination unit and eight (08) operational committees.



Pr Sidi Hairou CAMARA President of UNITRA-SN & steering commitee



Pr Mamadou DIALLO Executive Secretary in charge of Coordination



Mme Fatima DIA Coordinator of General agenda of the Conference (Scientific Committee)



GLOBAL ORGANIZING COMMITTEE OF CIUTA DAKAR 2022

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4 OBJECTIVES OF CIUTA DAKAR 2021

By organizing its statutory Board of Directors and its International Conference, AIUTA has designated Senegal to host the events in november 2022 in Dakar. To this end, UNITRA-SN pursues the following objectives:

4-1- Main objective

The general objective of the events is to promote a dialogue and exchange of experiences between Seniors from different countries in order to contribute to the continuous improvement of the quality of life of the Elderly,, to the education of the Young people throughout the world and the social and cultural promotion of Seniors.

4-2- Specific objectives

The specific objectives pursued are to:

To share the institutional and organizational experience of UNITRA-SN, in order to stimulate other similar initiatives throuhout Africa and the world;

a. To stimulate a dialogue and exchange of experiences between AIUTA member organizations for their cultural and social promotion;

b. To offer a historical legacy as a viaticum to the creativity of Youth, hope of the world;

c. To sensitize the State of Senegal and partner institutions on the issue of values and the situations of Senior Citizens with a view to continuous improvement of their quality of life;

d. To sensitize the State of Senegal and partner institutions on the issue of young people for their better education;

e. To examine the ways and means of a better education of young people and of an institutional and organizational reinforcement of the Universities of the Third Age for solidarity and sustainable development;

f. To formulate recommendations, to political decision-makers, recommendations to promote the integration of universal values into national policies for Culture, Education and Youth, to consolidate and expand the achievements of Third Age Universities through the world.



EXPECTED RESULTS

- The Participating Organizations have shared their respective experiences;
- A framework for dialogue and exchanges between Universities of the Third Age for the promotion of Seniors is established;
- A historical legacy of values is offered as a viaticum to the Youth of the world;
- The State of Senegal as well as all the institutional partners of UNITRA-SN are sensitized on the values, the conditions of the Young people and the Persons of the Third Age and their respective Organizations;
- The integration of values issue in the public policies of Youth, Education and Culture is proposed as part of the solutions for an inclusive and sustainable development according to the Universities of the Third Age, members of the AIUTA;
- The achievements of Third Age Universities around the world are consolidated and expanded through strengthening them on the institutional and organizational levels;
- The issue of values is effectively addressed in public youth and education policies.

OF THE EVENT

The CIUTA will take place in Dakar (Senegal) from november 24 to 26, 2022 at the Museum of Black Civilizations (See Museum Visit section). All activities will be organized on a single site and on different dedicated spaces.

The conference will be preceded by a tour in Senegal and The Gambia, for those participants who wish to do so.



EXPECTED PARTICIPANTS

About three hundred people (300) including more than a hundred (100) coming from abroad will take part in these events.

All UNITRA-SN members and non-member, personalities living in Senegal and interested in the events will be invited to participate.





The Conference will take place according to the following methodology:E

- An inaugural lesson presented in plenary;
- Workshops and panels, followed by a general debate;
- A closing plenary.

COMMUNICATION AND DISSEMINATION OF THE CONFERENCE

The CIUTA DAKAR 2022 will be organized in a hybrid format, face-to-face and remote format, in order to enable those who cannot travel to Dakar to be able to follow all the work via videoconference. Indeed, a live broadcasting system on the website, social networks, (Facebook, Instagram, Twitter, Linkedin) dedicated to the event will allow all those who are outside Senegal or who want to follow the conference remotely to view through the media they choose.

Communication for the promotion of CIUTA DAKAR 2022 will be both traditional and digital. It will make it possible to reach numerous targets and get them interested in this event. During the conference, an electronic simultaneous translation system in two languages (French and English) will allow participants to follow the conference in the language of their choice.

10 SCHEDULED ACTIVITIES

CIUTA DAKAR 2022, will be organized around the following activities:

• **AIUTA Statutory Board of Directors** held on the first day (24 november 2022), followed by the opening reception host by AIUTA;

• The international conference organized on the 2nd day (25 november 2022), followed by the gala dinner offered by town hall of dakar ;

- Exchanges and scientific sharing and thematic workshops on issues of the third age;
- Cultural and Artistic animations ;
- A tourist/guided tour of the City of Dakar;
- A tourist visit to Gambia and installation of UNITRA Gambia.



11 HOW TO REGISTER TO THE CONFERENCE

Those wishing to participate in the conference can register from the website dedicated to the event **https://ciutadakar2022.com**

All they have to do is enter the website and click on the tab at the welcome desk . REGISTER NOW.

12 METHODS OF PAYMENT

The Conference Participation Fee is fixed at 130 Euros per participant.

International participants will be able to pay their contributions by Orange Money or by PayPal via the event website, or by bank transfer payable to:

UNIVERSITE DU 3EME AGE (UNITRA-SN), Almadies, Immeuble R4, 2ème étage - Dakar (Sénégal)

- BANK OF AFRICA-SENEGAL : SN100 01004 002893280004 71
- IBAN : SN08 SN10 0010 0400 2893 2800 0471
- SWIFT : AFRISNDAXXX

ACCOMMODATION

We have opted to offer accommodation facilities that guarantee security and that are cost effective. The first partner hotels of CIUTA DAKAR 2021 are as follows:

- ACCOR Group (Teranga, Novotel and Ibis)
- Hotel Fleurs de Lys
- Hotel Ndiambour

Services and rates offered by these approved hotels for the accommodation of participants are presented in the appendix to this document.

All these hotels are located in downtown Dakar, and not far from the Museum of Black Civilizations. However, it is not excluded that other hotels located in downtown Dakar, which may be of lower standard or offer less expensive prices might be proposed.



Catering, during the day, throughout the Conference, will be provided by a specialist organization. However, participants will be asked to indicate their food choice or prohibitions especially those who are sensitive or allergic to certain foods.



15 TRANSPORT

To welcome participants at Blaise Diagne International Airport (AIBD), and according to flight schedules, shuttles will be made provided to take guests to their hotels.

During the Conference, a urban transport system with air-conditioned buses will also be set up to facilitate the movement of participants from their hotels to the Museum.

16 SERVICE MEDICAL

A medical team will be permanently at the dispsal of a participants for medical attention (emergencies).

17 SECURITY

Organizing an international event demands that all provisions and all arrangements for the safety and security of participants. The organizing committee of CIUTA DAKAR 2021 will not deviate from the rule. Although the site of the event is already well secured, we will implement all the necessary means to ensure, respect and enforce the rules of safety, surveillance, hygiene, as well as the legal reception capacity in these times of Covid19.



ABOUT THE CIUTA DAKAR 2022 HOST SITE BLACK CIVILIZATIONS MUSEUM



The Museum of Black Civilizations (MCN), is the site that will host all the works of the CIUTA DAKAR 2022.

«ALL AFRICAN CULTURE IN ONE PLACE»,, this is the slogan of the Museum of Black Civilizations (MCN), which is enough to attract the organization of events of high international scope to this majestic site, especially when it comes to discussing issues of values, with citizens of the 3rd age of the world, as the CIUTA DAKAR 2022 promises.

Located in the heart of the Senegalese capital, the structure of the MCN evokes a small round hut very common in Africa, but here, built on a total area of 15,000 square meters on four levels. Its intelligent circular shape allows maximum use of sunlight. The galleries are equipped with latest generation equipment.

On the ground floor, a 150-seat auditorium has been created to house press conferences, seminars and other colloquiums.

On the third floor, there is a space called «Agora» or «Pecc», which wants to be «open to the African and friendly». It is intended to receive shows and artistic encounters. Level four serves as offices for the museum administration.

The Dakar MCN is the symbol of a common will of different countries of the African continent to unite in order to show the diversity of their cultural traditions and their contemporary artists.

The young Museum of Black Civilizations in Dakar was elected by Time magazine as one of the 100 key places to see in the world. He relies on contemporary trans-African art to highlight the pluralism of the continent.

Organizing the International Conference of Third Age Universities on this wonderful site is more than a symbol.



GENERAL AGENDA PROVISIONAL



GENERAL PROVISIONAL AGENDA

JOUR	HEURE	TACHE/ACTIVITE	RESPONSABLE
Day 1 Thursday 24 november		Registration of participants - Presentation of delegations for 10 minutes - Board meeting – Welcome reception at 7.30 p,m	Commission in charge of Tourism
Day 2	09h00–9h30	Welcoming, Registration of participants installation, accommodation and facilitation.	Commission in charge of Protocol, welcome, interpretation, security and translation.
Friday 25 november	9h30h-11h00	 Film (presentation of UNITRA-SN. Welcome speech of Dr Sidy Hairou CAMARA, President of the University of Third Age of Senegal Statement of Professor François VELLAS, President of the International Association of The University of Third Age (IAUTA/AIUTA) OPENING SPEECH of the President of the Republic of Senegal M. Macky SALL or his representative. INAUGURAL CONFERENCE by Mrs Ramatoulaye Diagne Mbengue, Rector of the University of Thies. 	Commission in charge of the general agenda
	11h00 – 11h15	Break	
	11h15 - 13h00	INTERVENTION of delegations	Commission in charge of the general Agenda
	12h30 – 14h30	Lunch	
	15h00 -17h00	THEME : "Crises of values and/or crises of behavior. What interactions for a solidarity and sustainable development SPEAKERS'' - UNITRA-S - Invited partners	Commission in charge of general agenda protocol, security interpretation and translation
	17h00 - 17h15	Break	
	17h15 - 18h30	General Discussions	
	20h00 - 22h00	Dinner at City Hall	



GENERAL PROVISIONAL AGENDA

JOUR	HEURE	TACHE/ACTIVITE	RESPONSABLE	
Day 3 Sathurday 26 november	09h30	Departure for guided tour of Dakar city.		
	10h0013h00	 Cultural activities/ Entertainment - Artistic groups - visit of stands 		
	13h00 -15h00	Lunch		
	16h00 -19h00	 Lunch - artistic groups and bands 		
Sunday				
27 november		Departure Banjul/Gambia		
Monday 28 november		GAMBIA /See agenda with Unitra-Gambia	Commission in charge	
Tuesday 29 november		 Stay Banjul/ See agenda 	of tourism	
Wednesday 30 november		Back to Dakar		



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CONTACTS

The general rapporteurs will take turns for the presentation of panel reports and summaries:



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